



TERMS OF REFERENCE FOR GREEN ENTREPRENEURSHIP TRAINERS (CONSULTANCY)

ABOUT JACOB'S LADDER AFRICA

Jacob's Ladder Africa is a sustainable development hub that addresses socio-economic issues affecting Africa with a strong lens on the youth. It is driven by a mission to activate 30 million jobs in the African Green Economy by 2033 by catalysing an alternative economic culture, that is anchored on authentic African culture which gives precedence to the "we" (community-driven) over the "me" (self-driven). Furthermore, JLA seeks to reverse the traditional economic culture that prioritizes convenience at the expense of the planet, and exploits people in pursuit of profit, by leveraging unique avenues and models that produce wide-spread economic opportunities for many, especially job opportunities for the youth.

Our Vision

An integrated, independent and fruitful Africa, emboldened and empowered to chart unique pathways to her highest potential.

Our Mission

Activating 30 million jobs in the African Green Economy by 2033 by catalysing an alternative economic culture

Our Values

We believe that the best way to achieve our goals is through the power of the people. Harnessing the power of collaboration to achieve our goals

ABOUT THE PROGRAM THE NEBULA

The Nebula aims to support interventions that catalyse Green Entrepreneurship among African Youth. Without ignoring the risks of climate change, the program will put specific focus on the latent opportunities from climate action that drive both positive climate impact and improved livelihood, job creation, and positive economic impact.

JLA through The Nebula program seeks to drive investment towards Africa's nascent Green Economy. One of the hurdles we have seen is the apparent limitation in investable ideas, businesses, or entrepreneurs. Among our intervention pathways are climate action skills programs that seek to equip African youth with the requisite skills, relevant knowledge, and tools, making Africa a more attractive destination for climate-focused capital.

Within the skills programs will be an incubator that nurtures young climate entrepreneurs, with the aim to increase the pool of market-ready startups (ready for revenue generation, or investment). We believe that the ensuing entrepreneurial ventures will drive the creation of



employment opportunities and economic growth, while positively impacting the social fabric of communities and the environment.

THE OPPORTUNITY

(a) Scope of Work

This multi-year assignment will focus on introducing training participants to looking at climate-related problems, as opportunities that can be solved profitably, while building their capacity to conceptualise, develop and scale solutions that will have significant socio-economic impact. Each training cohort may differ in size but will be capped at 120 participants, and will run over 12-weeks. The delivery will be hybrid (both physical and virtual).

(b) Outcome

Each participant must graduate with a market-ready business that can immediately begin revenue generation or attract investment where need be.

(c) Deliverables

- Assist in the selection of suitable applicants for each cohort
- Co-creation of training materials, as well as training and activity work plans in collaboration with Program Research & Learning Lead
- Facilitation of “classroom” training of cohorts
- Coaching participants in the development of their ideas
- Supporting participants develop pitch decks and prepare themselves to present their green business ideas to potential funders
- Data collection from the participants (baseline survey, progress/impact assessments)
- Weekly and monthly reports on both program and participants’ progress in line with agreed performance measures

(d) Qualifications

- Bachelor’s degree in Business Management, Entrepreneurship, Community Development, or other relevant fields
- At least two successful previous similar assignments

APPLICATION

Interested consultants who meet the requirements should submit a technical proposal (please include CV and evidence of previous similar assignments) and a financial proposal, to info@jacobsadder.africa by 23rd September 2022, with the subject line in the email “**THE NEBULA TRAINING PROPOSAL.**” Only shortlisted consultants will be contacted.